



PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail

Mail Stop ISSUE FEE
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450
or Fax (571) 273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where appropriate. All further correspondence including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications.

CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)

23689 7590 12/06/2005

Jung-hua Kuo
Attorney At Law
PO Box 3275
Los Altos, CA 94024

03/02/2006 TBESHAH2 00000099 09398612

01 FC:2501 700.00 OP
02 FC:1504 300.00 OP
03 FC:0001 6.00 OP

Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.

Certificate of Mailing or Transmission
I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below.

Jung-hua Kuo (Depositor's name)
[Signature] (Signature)
March 1, 2006 (Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/398,612	09/16/1999	DONALD J. HEJNA JR.	TSM-SC-CIP	1308

TITLE OF INVENTION: METHOD AND APPARATUS TO DETERMINE AND USE AUDIENCE AFFINITY AND APITUDE

APPLN. TYPE	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	YES	\$700	\$300	\$1000	03/06/2006

EXAMINER	ART UNIT	CLASS-SUB CLASS
ARMSTRONG, ANGELA A	2654	704-270000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

- ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
☐ "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.

2. For printing on the patent front page, list

- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,
(2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1 Jung-hua Kuo

2

3

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Enounce, Inc.

Palo Alto, California

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

4a. The following fee(s) are enclosed:

- ☒ Issue Fee
☒ Publication Fee (No small entity discount permitted)
☒ Advance Order - # of Copies 2

4b. Payment of Fee(s):

☐ A check in the amount of the fee(s) is enclosed.☒ Payment by credit card. Form PTO-2038 is attached.☒ The Director is hereby authorized by charge the required fee(s), or credit any overpayment, to Deposit Account Number 50-1217 (enclose an extra copy of this form).

Order No. ENONP005

5. Change in Entity Status (from status indicated above)

☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

The Director of the USPTO is requested to apply the Issue Fee and Publication Fee (if any) or to re-apply any previously paid issue fee to the application identified above.
NOTE: The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant, a registered attorney or agent, or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office.

Authorized Signature

Date March 1, 2006

Typed or printed name Jung-hua Kuo

Registration No. 43,918

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.



03/01/2006 11:23

6509888090

JUNGHUA KUO

PAGE 01/03

FACSIMILE COVER SHEET

Jung-hua Kuo
Attorney at Law
P.O. Box 3275
Los Altos, CA 94024
Telephone: (650) 988-8070
Facsimile: (650) 988-8090
Email: jkuo@kuolaw.com

Date: March 1, 2006

CONFIDENTIALITY NOTICE

The information contained in this facsimile message may include confidential and/or attorney-client privileged information and is intended only for the use of the recipient or firm listed below. If the reader of this facsimile is not the intended recipient or authorized to receive for the recipient, the reader is hereby notified that any dissemination, distribution, use, or copy of this facsimile or any information contained in this facsimile is strictly prohibited. If the reader has received this facsimile in error, please immediately notify the sender at the above-listed telephone number or email address and return the original facsimile to the sender at the above-listed address via the United States Postal Service. Thank you for your assistance and cooperation.

Sender: Jung-hua Kuo, Reg. No. 41,918

Re: U.S. Patent Application No. 09/398,612
Entitled: Method and Apparatus to Determine and Use Audience Affinity
and Aptitude
Inventor: Hejna, Jr.
Filed: September 16, 1999
Attorney Docket No.: ENONP005

Pages: 3 (including this facsimile cover page)

To: Patent and Trademark Office

Fax No.: ~~(703) 746-4000~~ (571) 273-2885

Attached is:

- (1) Issue Fee Transmittal (1 page) for the above-referenced patent application; and
- (2) Credit Card Payment Form PTO-2038 (1 page).